

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Targeted Platform Media, LLC / POL **Attention: Accounts Payable** 1291 Hollywood Avenue Annapolis, MD 21403

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

I I D I IN	VOICE	ГГ		Page 1 of	
UPLI	Property	WHAS			
.	Invoice #	1989244-1	Order #	1989244	
	Invoice Date	10/25/20	Alt Order #	WOC12487979	
	Invoice Month	October 2020	Deal #		
	Invoice Period	09/28/20 - 10/25/20	Flight Dates	10/20/20 - 10/26/20	
	Advertiser	ISS/ Ditch Mitch		'	
	Product	Issue			
	Estimate #	8510			
		Account Executive	Ben Stecker		
		Sales Office	TEGNA Sales	s Washington DC	
		Sales Region	National		
L		Agency Code	9920316		
		Advertiser Code	1242		
		Billing Calendar	Broadcast		
		Billing Type	Cash		
		Special Handling			
		Agency Ref	20383AG		
		Advertiser Ref	188429		
		Product 1	1255		
		Product 2			

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 10/20/20	10/23/20	ENTERTAINMEN GHT	T TONI 7-730p	1 - 1	:30	2	\$800.00	NM	
Weeks:	Start Date 10/19/20	End Date 10/25/20 1- 1		Rate \$800.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time D	<u>escription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 All	W 10/	/21/20 7:25 PM E	NTERTAINMENT TONIGHT	7-730p	:3	O DMO720H			\$800.00 NM
3 All	F 10/	/23/20 7:12 PM E	NTERTAINMENT TONIGHT	7-730p	:3	O DM0920H			\$800.00 NM
2 10/20/20	10/26/20	INSIDE EDITION	730-8p	11-1	:30	3	\$800.00	NM	
Weeks:	Start Date 10/20/20	End Date MTWTF 11-1-		Rate \$800.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time D	<u>escription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 All	Tu 10/	/20/20 7:51 PM IN	ISIDE EDITION	730-8p	:3	O DMO720H			\$800.00 NM
1 All	Th 10/	22/20 7:47 PM IN	ISIDE EDITION	730-8p	:3	O DM0920H			\$800.00 NM
5 10/20/20	10/23/20	JIMMY KIMMEL L	IVE 1135p-1237a	1- 1	:30	2	\$150.00	NM	
Weeks:	Start Date 10/19/20	End Date 10/25/20 1- 1		<u>Rate</u> \$150.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time D	escription_	Start/End Time	Lengt	h Ad-ID			Rate Type
2 All	W 10/	/21/20 12:14 AM JI	MMY KIMMEL LIVE	1135p-1237a	:3	O DMO720H			\$150.00 NM
3 All	F 10/	/23/20 12:22 AM JI	MMY KIMMEL LIVE	1135p-1237a	:3	O DM0920H			\$150.00 NM
6 10/20/20	10/22/20	MATCH GAME	10-11p	1	:30	1	\$1,550.00	NM	
Weeks:	Start Date 10/19/20	End Date MΓWΓF 1-		Rate \$1,550.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time D	<u>escription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http:///bi.ly/zeyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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INVOICE

Send Payment To:



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	1989244-1	Invoice Month	October 2020
Invoice Date	10/25/20	Invoice Period	09/28/20 - 10/25/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8510		

Spots/	
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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
6 10/20/20	10/22/20	MATCH GAME	10-11p	1	:30	1	\$1,550.00	NM	
Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
4 All	W 10/ MG for 6	/21/20 8:22 PM	Wed Prime A	8-9p	:3	O DM0720H			\$1,450.00 NM
3 All	Th 10/ See MG	/22/20	MATCH GAME	10-11p	:0	10			\$1,550.00 NM
5 All	Th 10/ MG for 6	/22/20 4:59 AM	Local News @ 430a M-F	430-5a	:3	O DMO920H			\$100.00 NM
7 10/20/20	10/24/20	GOOD MORNIN		1-	:30	1	\$200.00	NM	
Weeks:	Start Date 10/19/20	End Date MTWI	TFSS Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch	<u>Day</u> Air		<u>Description</u>	Start/End Time		th Ad-ID			Rate Type
2 All	Sa 10/	/24/20 8:54 AM	GOOD MORNING AMERICA	. 7-9a	:3	O DMO920H			\$200.00 NM
8 10/20/20	10/24/20	WAKE UP WEE	KEND 9- 9-930a	1-	:30	1	\$200.00	NM	
Weeks:	Start Date 10/19/20	End Date MTWI	TFSS Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time	<u>Description</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
3 All	Sa 10/	/24/20 9:50 AM	WAKE UP WEEKEND 9-10A	9-930a	:3	O DMO920H			\$200.00 NM
9 10/20/20	10/25/20	ICA		1	:30	1	\$275.00	NM	
Weeks:	Start Date 10/19/20	End Date MTWI	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00					
Spots: # Ch			<u>Description</u>	Start/End Time		h Ad-ID			Rate Type
3 All	Su 10/	/25/20 8:26 AM	GOOD MORNING AMERICA	8:00 AM-9:00 AM	<i>l</i> :3	O DMO920H			\$275.00 NM
10 10/20/20	10/25/20	WHAS11 NEWS mp; 630p Su-F	6 @ 6 &a 630-7p	1	:30	1	\$700.00	NM	
Weeks:	Start Date 10/19/20	End Date MTWI		<u>Rate</u> \$700.00					
Spots: # Ch			<u>Description</u>	Start/End Time		th Ad-ID			Rate Type
2 All	Su 10/	/25/20 6:40 PM	WHAS11 NEWS @ 6 &	630 ւ 630-7p	:3	O DMO920H			\$700.00 NM
11 10/20/20	10/25/20	Sun Prime C	9-10p	1	:30	1	\$1,925.00	NM	
Weeks:	Start Date 10/19/20	End Date MTWI		Rate \$1,925.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 All	Su 10/	/25/20 9:16 PM	Sun Prime C	9-10p	:3	O DMO920H			\$1,925.00 NM
12 10/20/20	10/25/20	WHAS11 NEWS M-F/SU	AT 11 11-1135p	1 - 1 - 1	:30	3	\$600.00	NM	
Weeks:	Start Date 10/19/20	End Date MTWI	Spots/Week 1-1 3	Rate \$600.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time	<u>Description</u>	Start/End Time	Lengt	th Ad-ID			Rate Type

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INVOIC

Send Payment To:



ΑII

All

3

Th 10/22/20

10/23/20

10:58 AM THE VIEW

11:32 AM THE VIEW

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Invoice Date	10/25/20	Invoice Period	09/28/20 - 10/25/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8510		

						Spots/				
Line Start Date	End Date D	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
12 10/20/20		VHAS11 NEWS AT 11 /I-F/SU	11-1135p	1 - 1 - 1	:30	3	\$600.00	NM		
Spots: # Ch	Day Air Dat	e Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 All	W 10/21/2	20 11:32 PM WHAS1	1 NEWS AT 11 M-F/S	SU 11-1135p	:3	O DM0720H			\$600.00	NM
3 All	F 10/23/2		1 NEWS AT 11 M-F/S			O DMO920H			\$600.00	
2 All	Su 10/25/2	20 11:14 PM WHAS1	1 NEWS AT 11 M-F/S	SU 11-1135p	:3	O DMO920H			\$600.00	NM
28 10/20/20		VHAS11 WAKE UP NE VS @ 430A	430-5a	1111	:30	4	\$100.00	NM		
Weeks:		d Date MTWTFSS	Spots/Week	Rate						
		726/20 1111	. 4	\$10 0.00					Б.	_
Spots: # Ch				Start/End Time		h Ad-ID			Rate	_
1 All 2 All	Tu 10/20/2		1 WAKE UP NEWS @			O DMO720H O DMO720H			\$100.00	
2 All	W 10/21/2		1 WAKE UP NEWS @			O DMO920H			\$100.00	
3 All	Th 10/22/2	20 4:44 AM WHAST	1 WAKE UP NEWS @	43430-5a	:3	O DMO920H			\$100.00	INIVI
29 10/20/20	V	VHAS11 WAKE UP NE VS @ 5A		1 - 1	:30	2	\$200.00	NM		
Weeks:	10/19/20 10	<u>MTWTFSS</u> 1-1	Spots/Week 2	<u>Rate</u> \$200.00						
Spots: # Ch				Start/End Time		h Ad-ID			Rate	_
1 All	W 10/21/2		1 WAKE UP NEWS @			O DMO720H			\$200.00	
2 All	F 10/23/2	20 5:23 AM WHAS1	1 WAKE UP NEWS @	⁰ 5₽5-6a	:3	O DMO920H			\$200.00	NM
30 10/20/20		VHAS11 WAKE UP NE VS @ 6A	6-7a	- 1 1	:30	2	\$275.00	NM		
Weeks:	10/19/20 10	<u>MTWTFSS</u> -11	Spots/Week 2	<u>Rate</u> \$275.00						
Spots: # Ch				Start/End Time		h Ad-ID			Rate	
1 All	Tu 10/20/2		1 WAKE UP NEWS @			0 DM0720H			\$275.00	
2 All	F 10/23/2	20 6:24 AM WHAS1	1 WAKE UP NEWS @	⁰ 646-7a	:3	O DMO920H			\$275.00	NM
31 10/20/20		GOOD MORNING AMER CA		11-1	:30	3	\$500.00	NM		
Weeks:		MTWTFSS	Spots/Week 3	<u>Rate</u> \$500.00						
Spots: # Ch				Start/End Time		h Ad-ID			Rate	_
1 All	Tu 10/20/2		MORNING AMERICA	7-9a		O DMO720H			\$500.00	
2 All	Th 10/22/2	20 8:29 AM GOOD N	MORNING AMERICA	7-9a	:3	O DMO920H			\$500.00	NM
32 10/20/20	10/23/20 T	HE VIEW	11-12p	- 1- 11	:30	3	\$200.00	NM		
Weeks:		<u>MTWTFSS</u> /25/20 - 1 - 11	Spots/Week 3	<u>Rate</u> \$200.00						
Spots: # Ch				Start/End Time		h Ad-ID			Rate	_
1 All	Tu 10/20/2	20 10:58 AM THE VIE	EW .	11-12p		0 DM0720H			\$200.00	NM

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11-12p

11-12p

:30 DMO920H

:30 DM0920H

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\$200.00

\$200.00

NM

NM

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Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8510		

						Spots/			
Line Start Date	End Date Des	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
33 10/20/20	10/26/20 WH ON		· ·	111-1	:30	4	\$200.00	NM	
Weeks:	Start Date End I 10/20/20		Spots/Week 4	Rate \$200.00					
Spots: # Ch	Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Type
1 All	Tu 10/20/20	12:55 PM WHAS1	1 NEWS AT NOON	12-1p		O DMO720H			\$200.00 NM
2 All	W 10/21/20	12:22 PM WHAS1	1 NEWS AT NOON	12-1p		O DMO720H			\$200.00 NM
3 All	F 10/23/20	12:41 PM WHAS1	1 NEWS AT NOON	12-1p	:3	O DMO920H			\$200.00 NM
34 10/20/20	10/26/20 GEI	NERAL HOSPITAL	2-3p	1-11	:30	3	\$200.00	NM	
Weeks:	Start Date End I 10/20/20	Date <u>MTWTFSS</u> 5/20 1-11	Spots/Week 3	<u>Rate</u> \$200.00					
Spots: # Ch	Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Type
1 All	W 10/21/20	2:25 PM GENER	AL HOSPITAL	2-3p		O DMO720H			\$200.00 NM
2 All	Th 10/22/20	2:23 PM GENER	AL HOSPITAL	2-3p	:3	O DMO920H			\$200.00 NM
35 10/20/20	10/26/20 WH	AS11 NEWS @ 4P	4-5p	11-11	:30	4	\$275.00	NM	
Weeks:	Start Date End I 10/20/20 10/26	Date <u>MΓWΓFSS</u> 5/20 11-11	Spots/Week 4	Rate \$275.00					
Spots: # Ch	Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Tu 10/20/20	4:28 PM WHAS1	1 NEWS @ 4P	4-5p	:3	O DM0720H			\$275.00 NM
2 All	Th 10/22/20	4:23 PM WHAS1	1 NEWS @ 4P	4-5p	:3	O DMO920H			\$275.00 NM
3 All	F 10/23/20	4:56 PM WHAS1	1 NEWS @ 4P	4-5p	:3	O DMO920H			\$275.00 NM
36 10/20/20		AS11 NEWS @ 5p	•	- 11- 1	:30	3	\$450.00	NM	
Weeks:	Start Date End I 10/19/20	Date <u>MTWTFSS</u> - 11-1	Spots/Week 3	Rate \$450.00					
Spots: # Ch	Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Tu 10/20/20	5:25 PM WHAS1		5-530p		O DMO720H			\$450.00 NM
2 All	W 10/21/20	5:24 PM WHAS1	1 NEWS @ 5p	5-530p		O DMO720H			\$450.00 NM
3 All	F 10/23/20	5:12 PM WHAS1	1 NEWS @ 5p	5-530p	:3	O DMO920H			\$450.00 NM
37 10/20/20	10/26/20 WH P	AS11 NEWS @ 530	530-6p	11-1	:30	3	\$600.00	NM	
Weeks:	Start Date End I 10/20/20		Spots/Week 3	Rate \$600.00					
Spots: # Ch	Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Tu 10/20/20	5:42 PM WHAS1		530-6p		O DMO720H			\$600.00 NM
2 All	Th 10/22/20	5:39 PM WHAS1	1 NEWS @ 530P	530-6p	:3	O DMO920H			\$600.00 NM
38 10/20/20		AS11 NEWS @ 6 &a 630p Su-F	6-630p	11111	:30	5	\$700.00	NM	
Weeks:	Start Date End I 10/20/20 10/26	Date <u>MTWTFSS</u>	Spots/Week 5	Rate \$700.00					
Spots: # Ch	Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Tu 10/20/20	6:12 PM WHAS1	1 NEWS @ 6 &	630r6-630p	:3	O DMO720H		-	\$700.00 NM

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Spots/ Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate	Type	
38 10/20/20	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Type
2 All W 10/21/20 6:07 PM WHAS11 NEWS @ 6 & amp; 630t 6-630p :30 DM0720H		\$700.00 NM
3 All Th 10/22/20 6:22 PM WHAS11 NEWS @ 6 & amp; 630 t 6-630 p :30 DM0920H		\$700.00 NM
4 All F 10/23/20 6:09 PM WHAS11 NEWS @ 6 & amp; 630 r 6-630 p :30 DM0920H		\$700.00 NM
39 10/20/20 10/23/20 ABC World News 630-7p 1- 1 :30 2 \$1,450.00	NM	
Weeks: Start Date 10/19/20 End Date 10/25/20 MTWTFSS - 1 - 1 Spots/Week 2 Rate 2 \$1,450.00 \$1,450.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Type
1 All W 10/21/20 6:28 PM ABC World News 630-7p :30 DM0720H		\$1,450.00 NM
2 All F 10/23/20 6:28 PM ABC World News 630-7p :30 DM0920H		\$1,450.00 NM
40 10/20/20 10/21/20 Local News @ 5p M-F 5-530p W :30 1 \$450.00	NM	
Weeks: Start Date 10/19/20 End Date 10/25/20 MTWTFSS - W Spots/Week 1 Rate 1 1 \$450.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Type
1 WHAS W 10/21/20 5:15 PM Local News @ 5p M-F 5-530p :30 DM0720H		\$450.00 NM
42 10/21/20	NM	
Weeks: Start Date 10/19/20 End Date 10/25/20 MTWTFSS - W W 1 Spots/Week 1 Rate \$500.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Type
1 WHAS W 10/21/20 7:58 AM Good Morning America 7-9a :30 DM0720H		\$500.00 NM

Total Spots

49

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$24,025.00

 Agency Commission
 \$3,603.75

 Net Amount Due
 \$20,421.25

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